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WEBSITE PRIVACY STATEMENT

Meridian Diagnostics is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Meridian Diagnostics website and governs data collection and usage. By using the Meridian Diagnostics website, you consent to the data practices described in this statement.

We know that privacy is important to you. Your privacy is important to us too. This Notice explains how Meridian Diagnostics and its affiliates collect information from or about you when you visit the websites or any applications that link to this Notice, and how we use, maintain, protect and disclose that information. Should you have any questions about this Notice or our privacy practices more generally, please email us at ContactUs@MeridianDiagnostics.com or call 719.463.0040.

Collection of your Personal Information

Meridian Diagnostics collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Meridian Diagnostics also collects anonymous demographic information, which is not unique to you, such as your zip code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Meridian Diagnostics. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by Meridian Diagnostics for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Meridian Diagnostics website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Meridian Diagnostics public message boards, this information may be collected and used by others. Note: Meridian Diagnostics does not read any of your private online communications.

Meridian Diagnostics encourages you to review the privacy statements of websites you choose to link to from Meridian Diagnostics so that you can understand how those



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websites collect, use, and share your information. Meridian Diagnostics is not responsible for the privacy statements or other content on websites outside of the Meridian Diagnostics and Meridian Diagnostics family of websites.

Use of your Personal Information

Meridian Diagnostics collects and uses your personal information to operate the Meridian Diagnostics website and deliver the services you have requested. Meridian Diagnostics also uses your personally identifiable information to inform you of other products or services available from Meridian Diagnostics and its affiliates. Meridian Diagnostics may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Meridian Diagnostics does not sell, rent or lease its customer lists to third parties. Meridian Diagnostics may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Meridian Diagnostics may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Meridian Diagnostics, and they are required to maintain the confidentiality of your information.

Meridian Diagnostics does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Meridian Diagnostics keeps track of the websites and pages our customers visit within Meridian Diagnostics, in order to determine what Meridian Diagnostics services are the most popular. This data is used to deliver customized content and advertising within Meridian Diagnostics to customers whose behavior indicates that they are interested in a particular subject area.

Meridian Diagnostics websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to law or comply with legal process served on Meridian Diagnostics or the site; (b) protect and defend the rights or property of Meridian Diagnostics; and, (c) act under exigent circumstances to protect the personal safety of users of Meridian Diagnostics, or the public.



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Use of Cookies

The Meridian Diagnostics website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Webpage server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Webpage server that you have returned to a specific page. For example, if you personalize Meridian Diagnostics pages, or register with Meridian Diagnostics site or services, a cookie helps Meridian Diagnostics to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Meridian Diagnostics website, the information you previously provided can be retrieved, so you can easily use the Meridian Diagnostics features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Meridian Diagnostics services or websites you visit.

Security of your Personal Information

Meridian Diagnostics secures your personal information from unauthorized access, use or disclosure. Meridian Diagnostics secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

Meridian Diagnostics will occasionally update this Statement of Privacy to reflect company and customer feedback. Meridian Diagnostics encourages you to periodically review this Statement to be informed of how Meridian Diagnostics is protecting your information.



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